

Gujarat Technological University

CENTRE FOR GLOBAL BUSINESS STUDIES

GLOBAL COUNTRY STUDY REPORT (GCSR)

ROLE OF DIRECTOR, FACULTY MEMBERS & STUDENTS

ROLE OF DIRECTOR/ PRINCIPAL / HOD:

- ✚ Considering the GCSR as an important subject for MBA students
- ✚ Allocating one or more groups to each faculty members (Max. 3)
- ✚ Ensuring the regular sessions (18 sessions per semester) for GCSR
- ✚ Providing the facility for research work in terms of library, computer lab, journals, company visit etc.
- ✚ Coordination with the University by sending the students and faculty members in various events organized by Centre for Global Business Studies (CGBS)

ROLE OF GCSR COORDINATOR / FACULTY GUIDE:

- ✚ Conducting the sessions for GCSR
- ✚ Helping the students to understand the importance of GCSR.
- ✚ Inviting the experts from Industry who are dealing with the country of study.
- ✚ Encouraging students to prepare research papers/articles for publication.
- ✚ Monitoring GCSR progress report of students.
- ✚ Motivate and guide the students for active participation in National Day Celebrations.
- ✚ Sharing learning experiences and success stories of GCSR project at cgbs@gtu.edu.in

ROLE OF STUDENTS:

- ✚ Preparing the weekly progress report (PPR) and submit to faculty guide (Upload on Portal).
- ✚ Trying to explore the country to be expert in your area.
- ✚ Developing presentation skills for grabbing the job opportunity.
- ✚ Preparing the good quality report as per the guidelines given in GCSR Handbook.